

# Matthew Young

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## EDUCATION

Appalachian State University, Boone, NC

**Bachelor of Science in Electronic Media/Broadcasting**

May 2024

Minor: Digital Marketing

## WORK EXPERIENCE

Appalachian Football Club, Boone, NC

April 2023 – August 2023

### Media Intern

- Film training sessions, pre-game rituals, games, and events hosted by the team
- Edit videos promoting games, highlights, events, and sponsorships
- Produce quality video content in a timely manner and meeting deadlines
- Create graphics for promotions and sponsors
- Manage the team's social media accounts (Instagram, FaceBook, and Twitter)
- Producing quality content to increase engagement and exposure

App State Sports/ESPN+, Boone, NC

September 2022 – Present

### Videographer

- Film campus sporting events for ESPN+ broadcasts using a JVC camera
- Setting up and striking all equipment (Cameras, tripods, microphones, cables, etc.)
- Using a Newtek 3Play board to do instant replay for ESPN+ broadcasts
- Working audio board during broadcasts and keeping audio leveled
- Following director's instructions to capture what is needed

## INVOLVEMENT

AppTV: *The A Game*, App State, Boone, NC

August 2022 – Present

### Director

- Set up studio prior to filming (Tricaster, soundboard, mics, teleprompter, lights, backdrops, etc.)
- Proficient with Tricaster TC1 to record episodes and create virtual sets
- Ensure all studio equipment is running properly
- Communicate with crew effectively and make sure everyone is on task
- Film and edit recaps of on campus sporting events and interviews

Appalachian Weekly News, App State, Boone, NC

August 2022 – Present

### Crew Member

- Film and edit packages to tell the stories about local events and interviews
- Field camera work for broadcasts using LiveU
- Set up studio prior to filming and ensure everything is running smoothly
- Load media and graphics onto Tricaster and level out the audio
- Assist other with editing videos and graphics

## SKILLS

- Highly efficient with Adobe Creative Suite (Premiere Pro, Audition, After Effects, Photoshop)
- Color correction in post production
- Editing quality video content with a quick turnaround time
- Efficient with Sony and JVC cameras
- Collaborating with others / effective communication skills
- Work well in high-pressure situations